

PARTNER PACKAGE



CERTIFIED PARTNER
miSecure
Messages

Simple. Streamlined. Secure.



4800 Curtin Drive McFarland, WI 53558

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Web : www.amtelco.com

WELCOME

Welcome miSecureMessages Partner!

We are excited to partner with you to increase your call center profits by providing secure messaging solutions to your clients.

In order to help you market miSecureMessages (MSM) to potential clients, your company logo and a link to your website can be featured on our [Find a Reseller](#) web page.

If you are interested in being featured on our Certified Partner page, please send your logo and company website link to gary@amtelco.com. Please feel free to call me if you have any questions.

We also have enclosed the following items:

- Marketing case study about one of our successful partners
- miSecureMessages branding guidelines
- miSecureMessages partner case study and brochure
- Sample marketing e-mail
- miSecureMessages logos, graphic, and video

Respectfully,

Gary Kerner
Executive VP Sales
AMTELCO
877.874.8565



Certified Partner Brand Guidelines and Logo Usage

Overview:

This document provides usage guidelines of logos and visual brand elements on miSecure Messages Certified Partner marketing and sales collateral. You may use the miSecure Messages Certified Partner logo to promote your company and your professional relationship with miSecureMessages.

By purchasing and reselling miSecureMessages licenses, you are agreeing to the terms stated in this document.

Logo Usage:

miSecureMessages has one primary logo, featured below. This full logo will be used in all graphic assets unless otherwise indicated or stated and is available for download. When placed on a dark background, a reversed white logo is available to use.

When placing the logo on your marketing or promotional materials, retain the colors of the logo. Do not alter or change the color. Modifications to the logo are not permitted.



Images and Video Usage:

Images, videos, and product information to assist in the sale of miSecure Messages can be found by visiting the miSecureMessages Certified Partner Resources online. Besides adding your own logo and contact information in the blank spaces provided, these items may not be altered or changed in anyway, unless specifically stated within the document or approval is given.

Questions? Contact us at: info@misecuremessages.com or 800-356-9148.



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Certified Partner Business Case Study



Southern Voices, Inc.

**"I'm excited about miSecureMessages
and look forward to introducing it
to more clients in the future."
Jason Miller, Director of Sales &
Marketing**

**How telephone answering services can
increase their income by utilizing
miSecureMessages!**

About miSecureMessages

miSecureMessages is part of the AMTELCO and 1Call family of communications tools, providing healthcare organizations, call centers, and enterprise environments with a secure, reliable messaging solution customized to meet their precise needs.

AMTELCO has a strong history in the telemessaging industry and was founded in 1976. AMTELCO is focused on providing call center solutions that meet or exceed customer expectations and are backed by top notch service and support. Millions of telephone calls are processed every day by AMTELCO systems and software in operation in all 50 of the United States and more than 20 foreign countries. By working closely with customers, AMTELCO continues to develop innovative features and products.



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Overview

Various business sectors (such as healthcare, call centers, and corporations) that rely on safe communication, needed a new way to communicate securely, a system that could benefit their organizations instead of hinder them.

Southern Voices quickly noticed that these organizations weren't waiting around for the pager to become completely obsolete. They wanted a new solution to their communication problem now.

1,000+

Hospitals & Call Centers Served

Millions of telephone calls are processed every day by AMTELCO systems and software in operation in all 50 of the United States and more than 20 foreign countries.

44

Years in Communication

AMTELCO has a strong history in the telemessaging industry and was founded in 1976 to provide communication solutions to the answering service and medical messaging industry.

25

Patents

Bill Curtin, the founder of AMTELCO, received his first telecommunications patent in 1951. Since that time, AMTELCO'S innovation has added over 25 patents.

Solution

Southern Voices was able to provide that solution by giving a safe and secure alternative to pagers—miSecureMessages.

miSecureMessages (MSM) is a powerful, secure smart phone paging and messaging application for Android™ and Apple® devices and wearables that supplements and replaces paging technology and enables two-way secure communication using the power of the miSecureMessages app.

Call centers can be confident that all MSM messages are completely secure. HIPAA and HITECH regulations require that all patient-sensitive information is kept secure. miSecureMessages uses end-to-end encryption with its messages to provide this security.

How did Miller address concerns about miSecureMessages?

Created Interest and Value.

By providing a demonstration and a free temporary license for a week, Miller enabled physicians to experience the benefits of miSecureMessages.

Emphasized Security.

Miller made a point of stressing early and often how miSecureMessages uses encryption technology and is safer than regular text messaging.

Efficient Two-Way Communication.

Miller made sure to explain how much more efficiently and safely doctors can work with one another.

Faster Response Time and Patient Satisfaction.

Another big selling point that Miller stressed for clients is the significant reduction in doctor response time that comes as a result of using miSecureMessages.

Seamless Integration.

miSecureMessages easily integrates with other systems and platforms which makes it easier and more efficient for users to send secure messages to anyone they choose.

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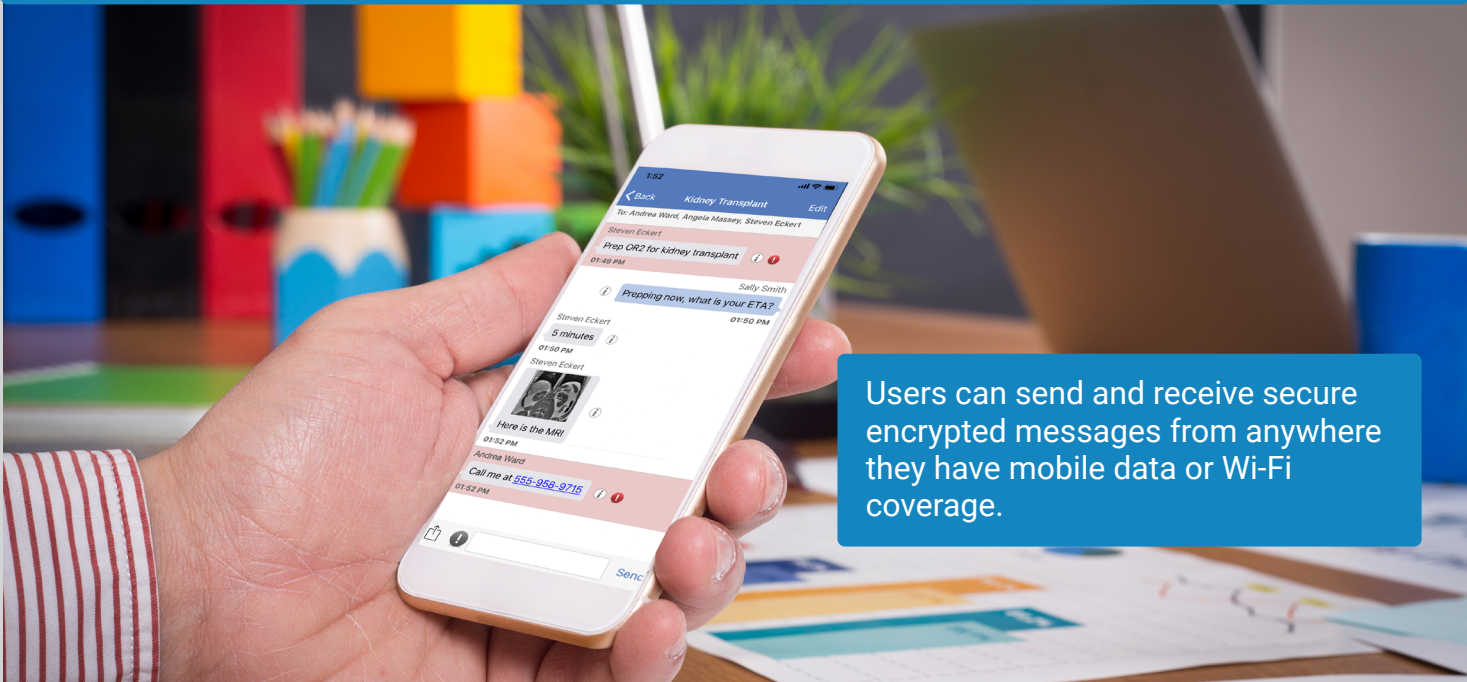
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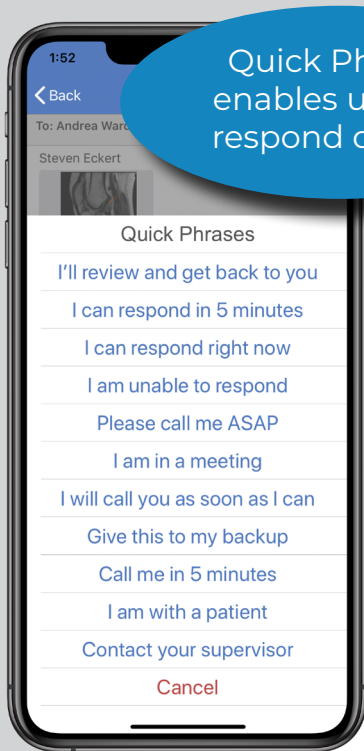
miSecureMessages is a secure messaging app for healthcare organizations, call centers, and enterprise environments.



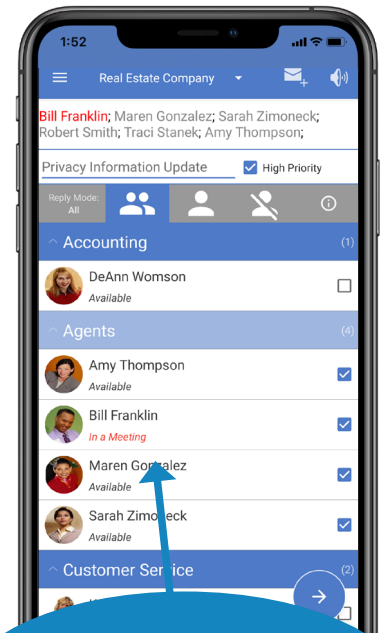
Users can send and receive secure encrypted messages from anywhere they have mobile data or Wi-Fi coverage.

Why miSecureMessages?

- **It's Secure.** miSecureMessages encrypts messages, keeping protected health information (PHI) secure. Messages are not stored on devices. Passcodes or fingerprint scans can be required. Access can be remotely disabled, making miSecureMessages HIPAA and HITECH compliant.
- **It Saves Money.** Consolidate devices with miSecureMessages. Using the miSecureMessages app on smart devices, users can send an unlimited number of characters per message, and send an unlimited number of messages.
- **It's Easy to Use.** miSecureMessages gives users advanced communications with an easy-to-use app for tablets and smartphones. Instantly send messages with customizable settings, letting users choose how and when to be notified.
- **It's From a Trusted Resource.** AMTELCO has been a trusted leader in the telecommunications industry for over 40 years. Having received over 25 patents, users can rely on AMTELCO to provide the tools needed to interact efficiently and securely.



Quick Phrases enables users to respond quickly.



Away messages are displayed on the screen to other users in the same group.

Convenient and Quick Messaging Solution

miSecureMessages has many features for quick and convenient messaging! Users will save time by utilizing the following features:

- **High Priority Sounds.** By selecting different sounds for different priorities, users instantly know the priority of incoming messages.
- **Auto-Replies and Away Messages.** Users can type their own away messages or choose a pre-programmed message. Auto-replies are sent to message senders when a user is 'away'.
- **No Reply or Reply to Sender.** Messages can be sent with three different reply modes.
- **Personal Quick Phrases.** Users can create their own personal quick phrases to create and reply to messages more efficiently.

Simple and Streamlined Integrations

miSecureMessages is an integral part of a complete secure messaging system from AMTELCO. Streamline and simplify communications by choosing the integrations that meet your specific needs.



Third Party Integrations

MiSecureMessages can easily connect with other call center platforms and systems to make sharing critical data simple, especially in a healthcare setting.

- Nurse Call
- Bed Management
- EMR
- Phone Networks
- Lab Results
- Wi-Fi Devices (IP Phones)
- Alarms
- Web Services (SOAP and REST APIs)
- HL7

*Contact a sales representative to determine if your call center platform and/or other systems are compatible.



Secure and Encrypted Text Messaging

END-TO-END MESSAGE ENCRYPTION

By utilizing end-to-end message encryption, miSecureMessages ensures that messages in transit are secure and protected.

SECURE ENCRYPTED MESSAGES

miSecureMessages quickly retrieves encrypted messages each time users access the app, but nothing is stored on users' devices. This helps ensure messages are always secure.

PASSCODE SECURITY

While it is optional, using a passcode to access the app helps ensure information remains private. Users can also choose the length of their passcode for added security.

FINGERPRINT SCANNING

If the smart device has scanning capabilities, users can use their fingerprint as an alternative to the standard passcode to securely access the app.

REMOTE DISABLING WITH BUILT-IN MISECUREMESSAGES SECURITY

User lost track of their device? Don't worry. With miSecureMessages, users have built-in security because the app can be remotely disabled and then reactivated when found.

See our app in action!
Request a demo. Check out
misecuremessages.com for
more information.

miSecureMessages is available on Apple and
Android devices and can be accessed via web
browsers on desktop devices.



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