Here are a couple of sample e-mail message templates for use when introducing miSecureMessages to your clients/prospects. This is suggested content, so feel free to edit:

**Sample e-mail message template introducing MSM to clients/prospects:**



Hello (your client’s name here),

I would like to tell you about a service that we're offering that sends secure messages to your smartphones and mobile devices.

miSecureMessages is a powerful and secure, encrypted messaging application designed as a pager replacement for healthcare organizations, call center, and enterprise environments.

Some of the benefits miSecureMessages has to offer include:

* **Secure and encrypted messaging.** miSecureMessages is both HIPAA and HITECH compliant.
* **Simple and easy to use app.** Users will find the miSecureMessages app user friendly and easy to navigate.
* **Streamlined communications.** miSecureMessages is an integral part of a complete secure messaging system. Streamline your communications with various integrations to meet the needs of your team.
* **Save Critical Time.** Staff can communicate quickly and efficiently. Features such as Persistent Alerts and High Priority settings help ensure your messages are acknowledged in a timely manner.

miSecureMessages can easily generate customized reports for you so you can track and keep a record of all your messages. I can help you build your business and generate profits by presenting data to use in developing new business.

May I set up an in-depth demo for you?

Sincerely,

(your name and contact information here)

**Sample longer e-mail message template introducing MSM to clients/prospects:**



Hello (your client’s name here),

I would like to tell you about a service that we're offering that sends secure messages to your smartphones and mobile devices. It has begun to replace and supplement paging technology, and enables two-way instant and secure communications.

miSecureMessages is a powerful and secure, encrypted messaging application designed as a pager replacement for healthcare organizations, call center, and enterprise environments. Built for iPhone®, iPad™ Apple Watch™ and Android™ mobile devices, miSecureMessages replaces outdated paging technology and enables users to send and receive secure encrypted messages from anywhere they have mobile data or Wi-Fi coverage.

With an easy-to-use app interface, a US-based customer support team, and military grade encryption, miSecureMessages is simple, streamlined, and secure. Some of the benefits miSecureMessages has to offer include:

* **Secure and encrypted messaging.** Messages are not stored on devices, passcodes or fingerprint scans can be required, and access can be remotely disabled, making miSecureMessages HIPAA and HITECH compliant.
* **Simple and easy to use app.** You’ll find the miSecureMessages app user friendly and easy to navigate. Quickly respond to messages using text, voice or customized quick phrases. Easily attach photos, videos, or voice recordings.
* **Streamlined communications.** miSecureMessages is an integral part of a complete secure messaging system. Streamline your communications with various integrations to meet the needs of your team.
* **Save Critical Time.** miSecureMessages makes secure texting fast and easy! Staff can communicate quickly and efficiently. Features such as Persistent Alerts and High Priority settings help ensure your messages are acknowledged in a timely manner.

Using miSecureMessages, we can easily generate customized reports for you so you can track and keep a record of all your messages. That means I can help you build your business and generate profits by presenting data to use in developing new business.

May I set up an in-depth demo for you?

Sincerely,

(your name and contact information here)